Missed Call Alert

Next generation communication to engage with your customers

What is Missed Call Alert?

Missed Call Alerts is a completely automated web based application which enables you to get real time notifications of all calls on your dedicated Toll Free Number or Mobile No. of your choice.

When a new call arrives on your dedicated toll free number / mobile number our system automatically rejects the call after one ring and pushes the information on real time to your Web panel/Server along with the Call Number.

Usage

Utility of miscall service is very wide for all organizations in sales, support, CRM, survey, polls, subscription, accounts, lead generation etc. Here we discuss a few common utilities of miss-call services in prospect of all industries

Sales Lead Generation

As per study voice is easy to remember & recall other than text or graphics so if you have voice communication with your client then this means your impact is better than other mediums.

Survey & Polls

If opinion submission is free then you get more participators so your survey accuracy & value is higher. Use different-2 miss-call number for option selection

Better Understanding

Lead generation becomes quite simpler by miss-call service than other medium, you just add your miss-call number to your advertisements campaign. Some samples are as follows

" Miss-call to 9XXXXXXXXX Get Discount "
" Miss-call to 9XXXXXXXXX & we will call you "
" Miss-call to 9XXXXXXXXX for today´s offer"

Support "replacement of Toll-Free"

Most of organisations use toll-free for support; in toll-free we have few drawbacks

1. High billing of each incoming call.
2. Hold time increases billing to organisation.
3. Hold time irritates most of clients because client doesn´t know exact time to hold

And advantage of toll-free is Free of cost for client. To replace this system we need to design a system to overcome drawbacks and carry advantage. So, replace it by Miscall service to call back service, Our statements to client is **"Need support miscall at XXXXXXXXXX and we call you back ".**

(A) Solution to Cost issue: It reduces cost to organisation because there is no hold time and system use low-cost outgoing calling rates.

(B) Free For client: Beauty of miscall service is that it´s free for client as per toll-free.

(C) Hold Time issue: If you setup auto call back then system is connecting support seeker to your free support agent. If all agents are busy then system put support seeker in support queue and update to client expect call back time via SMS, WhatsApp or System generated call back for Landline callers. If you setup manual, then system pass support seeking number to your support agent.

User Verification

We verify user´s mobile number in Case of Delivery, Trial access, Account activation etc. For verification by SMS or Call, it cost a lot to verify. But use miss-call service where we simply have to ask visitor to miscall by registered number and verify it.

Request Information:
Offer miss-call for information request to your clients, statements to client will be as follows:
1. Miss-call us for "Balance Enquiry".
2. Miss-call us for "Dues Enquiry".
3. Miss-call us for "Signup or Trial Account".
4. Miss-call us for "Activate your X service".
5. Miss-call us for "Account Status".
6. Miss-call us for "Live Score".
7. Miss-call us for "Stock Exchange Update"

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Key Features

Push and Pull HTTP API
Notification via SMS & Email
Web Control Panel
Detailed Report & Statistics
24x7 Available
WhatsApp Integration

Pricing

Mobile No. As Missed Call	Mobile No. As Missed Call	Toll Free No. As Missed Call
10 Digit Mobile No.	**10 Digit Mobile No.**	**1800-xxx-xxx**
Rs. 9999/- per year	Rs. 18,000/- per year	Rs. 29500/- per year
20K Free Miss Call Credits / Month	Unlimited Free Miss Call Credits	Unlimited Free Miss Call Credits
30 Channels	30 Channels	30 Channels
Free Email Notification	Free Email Notification	Free Email Notification
SMS Notification (PAID)	SMS Notification (PAID)	SMS Notification (PAID)
HTTP API	HTTP API	HTTP API
Control Panel	Control Panel	Control Panel